

The digital age, the alternate bridge in the age of global uncertainty

Abstract

The current events that our society lives have marked the future of generations. The new reality imposed a legacy in a short time affecting all the existing communication bridges that with effort and years of work were built. The human being is a changing entity and adaptable to the situation that is presented to him, he will look for a means to solve and satisfy his needs, so the change in his environment is a way of growing ideas that will prolong his stay in his natural habitat. Having access to the media will fill those who possess it with knowledge, but it will also create a long gap that separates those who lack the equipment to obtain it. The following study reflects in a personal way the experiences that are shaping in a transcendental way a future that was not planned and that has caused a global commotion, but that at the local level still struggles to adapt to the margins that have been imposed to stand firm in the storm.

Keywords: society, reality, ideas, knowledge, experiences, needs

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Introduction

The year 2020 left a historical legacy that will last for many centuries, but I am not just talking about the health emergency that brought the world down causing a global economic catastrophe, nor about the millions of deaths as a result of this devastating chapter that intoxicated all corners of the world over the earth. I am referring to the growth of the human being in the face of opposing and overwhelming situations that interfere with his surroundings of his daily routine. A person normally as he grows in age, faces different situations or experiences that will shape the decisions and characters that at a certain moment will be decisive to achieve stability in a world that is increasingly agglomerated with social stereotypes.

The environment of the countries in all its stages is deeply rooted in education, extending from the first steps to the professional. It is important to mention that the results in higher studies are closely related to the educational line with which the individual develops from an early age, although along the way they can acquire tools that could overturn any acquired habit.

Distances are shortened when there are common bonds within a group of people who seek to build new roads in the world, being the case of the limitations with which they were mandatorily placed to mitigate the severity of the present situation. For this reason, the hectic pace that humanity currently lives and that addresses commercial, political and social issues, made the tool of the century shine in all its splendour, the technological era, led by the virtual channels that have made the strait available of distances, incredibly breaking down the walls to which they were accustomed in ancient times due to the lack of information.

It is increasingly easy to maintain links within communities, cities and countries throughout the length and breadth of the planet, to the point that some have come to censor the use of social networks for disclosing information not allowed by the authorities of every nation. A pandemic separated the students from the schools, achieving a hard blow on the path of the youth, so it was not expected; the virtual platforms began to do their achievement and did not allow delays within the student life.

The classrooms were moved to homes, and from a screen the information of a class was going to be provided. In a sublime way,

it is a great advance to avoid a didactic deterioration, but in the background, it drags a number of realities that countries face in many sectorized areas or rather classified by the economy. Not everyone has the tools at their fingertips, so the educational balance will tilt towards where there is availability to achieve what is committed.

Development

The path to knowledge is not easy and less so when so many alternate currents exist, but literature played an important part in all this, by managing to cross borders and sneak into communication bridges throughout the world, making the written word known, the new sources of ideas and the new precursors of writing. In the same way, other entrepreneurial sources began the digital path towards global reach and social applications did not wait to snatch the chaos from each country for a moment.

Each step that was taken digitally delivered a strong advance to communication, understanding and distribution of information. Being able to have the world in the palm of your hand is a perfect tool to raise your voice and make each of your ideals known. Criterion is needed to promote an idea, but social networks empower any way of thinking, which is why it is a double-edged sword, if you do not have an open and tolerant mentality to world thinking.

We can achieve what we want, you can do things without much effort, but each advance brings with it new limitations that develop outside the plant from which they emerged. Fairness, equality and empathy play a very important role, nowadays it is difficult to find any of these in society, but there are revolutions that pose uniqueness. In many cases, asking for one of these three values is highly listened to, but at the same time causes concern because all currents want to be heard and the differences in criteria cause media chaos that in the end only harm the groups to protect, cause further division and even worse retaliation against this.

“This allows this articulation and synthesis look, from the meaning of the digital society to the critical use of observation techniques.” Digital Sociology: The Reinvention of Social Research.¹ Our voices are future, they are youth. Wherever the power of the word reaches, the incessant fire of knowledge will detonate in perpetual knowledge. In this way the power of opinion is exemplified, it is an avalanche that can make a new land or destroy what is in its path.

This type of social issue lately is an alternating current where the main cause of its origin is not any of the points scheduled by these movements, if not by excluding opposing thoughts they create the war of ideas, which, having a gap as large as the technological one makes the foundation be lost reaching the destructive and critical without mediating consequences. The ease of using an opinion without prior knowledge of a given topic creates confusion, distancing and greatly harms the individual, however, it can also create a close bond by first investigating before issuing a bad improvised speech.²⁻⁶

The human being by his own capacity naturally perceives to act well or badly according to the norms imposed by the same society. Thinking different from these leads to a great loss of freedom in all its senses. It is not very hasty to clarify that a system is imposed to achieve discipline to a certain group of members to achieve the coordination and stability necessary to develop a place, an idea or something that is necessarily done together.

The digital system provided a substantial growth to political and economic power, giving it a strong displacement to make their own interests known, in the same way, companies have delved into the correct management of networks to achieve a follow-up of their respective organizations and thus be able to enter to the highly valued commercial world where it is available to achieve international recognition while still working locally. Following this guideline, natural persons without media support have managed to publicize some talent, passion or hobby that has served as a distraction for many and that today is quoted by number of followers, a good income plan in the face of a crisis that has reached to the greatest powers of the world.⁷⁻¹⁰

Workers who for distances cannot continue to prepare educationally, have managed to continue their studies thanks to virtual classes. Thousands of options of free online courses, seminars, and talks are available to all of whom help to continue preparing us for a present with a lot of uncertainty and where those who know more achieve a greater shield as protection from unhelpful distractions that can hinder own criteria.

We hear that power is wanting, to a certain extent it is very right, we see young people, adults even children trapped in a virtual sea that accompanies them almost 24 hours a day, where a necessary time is predisposed to acquire some type of knowledge. It is happening that the currents that agglomerate are so many more the lack of reading, research and the little emphasis on making education as part of the general culture, that the interest in improving oneself does not manage to be a majority in the face of this large number of segmented and that It worries that the generations that advance are managing to occupy an important position with zero performance skills and worse still a non-existent empathy, one could even say an unbridled joy for rivalries and unproductive competitions and joys for other people's tragedies.

Human beings have managed to classify their emotions with general reactions that are quantitative and that exclude you as a minority. On the contrary, the unbridled cloud of the majority shakes the structures of the organizations that have been established for years and that can interfere in the plans of regional growth until worldwide. The youth have made themselves known through their avant-garde proposals that in some cases give a respite by being aware of the needs of our common home, a global outbreak point but that is overshadowed by the gray clouds that denote the lack of welcoming to thoughts unrelated to popularity peaks.¹¹⁻¹³

“It is worth mentioning that cyber culture has a very solid lineage in terms of development linked to the culture of computing since its inception and until today, a widely fertile field for anthropological

reflection but that in some way has been overshadowed by concepts such as “Digital culture” “digital technology” and the recent boom of the paradigm anchored in “digital transformation”. Digital Anthropology: From Cyber culture to Digital Transformation.

The digital age is a bridge to global uncertainty, in all sociological and anthropological aspects. All human beings depend on opportunities that make us stand out or demonstrate our capabilities, which is why we are so chameleonic when we want to fulfil a goal, even if it is to enter a new world that offers various options to achieve that dream. What is interesting is the public's response to change, there are people still reluctant to want to be included in this system that little by little has been dragging us all and keeps us holding hands without even agreeing.¹⁴

Over time, social groups have diversified for which the characteristics have been defined in different ways and in the misuse of the word inclusion they are letting in any baseless thought that screams to the wind to be heard. Let us remember that freedom of expression is a right of the human being, but it must be accompanied by a well-formed criterion that leads to a legitimate idea without proceeding from a personal desire.

We cannot create a movement that radically excludes great ideas promoted in history, if not, we must combine the best proposals and unify, because the ground we walk on is the same, which is why it is necessary to investigate and value each proposal with respect, necessary, creatively occupying speech generating devices to enact an interface that we can all understand.¹⁵

Conclusions

The digital age is the successive one of the great changes at the global level that our own humanity has brought us, achieving to recreate and establish new forms of communication is a path to social, economic and political unity. However, each change must be in tune with the level introduction in all existing countries of the world, likewise access to information and digital tools should not only be selected for a part of society, which would achieve an imbalance in large-scale growth and a crash of whatever system you want to implement.

The scope of every revolution must be the change in the aspects of the environment where you live, so being an agent of change with all the weapons to create a new world can lead to the creation of a new planet where everyone's possibilities are more in line for keeping a stability where there are no differences and stigmas, where the aspects of each individual are celebrated with great joy in order to maintain a leading role worthy of a race that leaves its mark on the ground it treads.

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Conflicts of interest

The author declares that they have no direct or indirect conflicts.

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