

Research Article





# Pattern of breast feeding practices in a selected rural area of Bangladesh

#### Abstract

**Background:** Breastfeeding is the normal way of providing infants with nutrients for healthy growth and development. Exclusive breastfeeding means the infant receives no solids or liquids apart from breast milk with the exception of vitamins, minerals, or medicines. But improper and lack of practices of breastfeeding give lifetime punishment to the child and also to mother.

**Objective:** The aim of this study was to assess pattern of breast feeding practices in a selected rural area.

**Methods:** It was a cross sectional observational study. A total of 400 subjects were estimated purposively and mothers having children aged between 0-6months of age was included. A pretested questionnaire was used to collect data.

Results: The mean (±SD) age of the respondents was 24.4 years. Among mothers more than half (58.5%) of the respondents practiced only breast milk. Combination of breast milk and artificial milk was also practiced by 22.8% respondents. Most of the mother (34.8%) fed breast milk 12-15 times in a day whereas 29.5% mothers fed breast milk to their child according to demand. Practices of other foods besides breast milk were common among 39.3% mothers. Complimentary food with cow's milk and Suji were practiced by 28.3% mothers. Sex, family member, family type, birth order, mode of delivery, birth attendants were significantly associated with initiation of breast feeding.

**Conclusion:** The breast feeding practices of rural women need to be further improved. Health education and health promotion programme regarding breast feeding practices should be constituted effectively and appropriately.

Keywords: pattern, breast feeding practices, rural area

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#### Mohammad Shahinoor Islam

Department of Community Nutrition, Bangladesh University of Health Sciences, Bangladesh

Correspondence: Mohammad Shahinoor Islam, Faculty of Public Health, Department of Community Nutrition, Bangladesh University of Health Sciences (BUHS), 125/1, Darus Salam, Mirpur, Dhaka-1216, Bangladesh, Tel +00 88 01712563385, Email rshahin21@gmail.com

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**Abbreviations:** WHO, world health organization; BADAS, diabetic association of Bangladesh; BDHS, Bangladesh demographic and health survey; EBF, effective breast feeding; UNICEF, united nations children's fund

# Introduction

Without perfect nutrition no one can survive perfectly even a microbe. Childhood morbidity and mortality is still global burden and a health challenging problem of Bangladesh and it starts from early infancy. When feeding is necessary after coming to the beautiful world from the mother's womb only one food that fulfill babies need without creating any hazards and that is only breast milk. But there was a great inconsistency regarding optimal breastfeeding practices worldwide till now. A recent estimate by World Health Organization (WHO) showed that worldwide only 35% of children between birth and their 5th month are exclusively breastfed. Improper and lack of practices of breastfeeding give lifetime punishment to the child and also to mother.

In Bangladesh, infectious diseases, like diarrhea and acute respiratory tract infections are cause of more than two-thirds of all deaths in children aged below one year.<sup>2</sup> According to WHO worldwide increase in breastfeeding rates by 40% would reduce respiratory deaths by 50% and diarrhea by 66% in infants aged less than 18months.<sup>3</sup> It has been estimated that optimal breastfeeding of

children under two years of age has the potential to prevent 1.4million deaths in children under five in the developing world annually.<sup>4</sup> Some studies termed exclusive breastfeeding as the most effective global public health intervention for child survival.<sup>5,6</sup> According to the Bangladesh Demographic and Health Survey 2011 practices of exclusive breastfeeding was 64%.<sup>7</sup> Based on the Infant Feeding Survey conducted in 2010, the estimated breastfeeding initiation rate in Scotland was 74%. This was a significant increase from rates reported in 2000 (55%) and compared favorably with initiation rates in England (82%), Wales (71%), and Northern Ireland (64%).<sup>8</sup> But current breastfeeding patterns are far below the recommended levels especially in Africa and Asia where rates of exclusive breastfeeding for the first six months are less than 40%.<sup>9</sup> The aim of this study was to assess pattern of breast feeding practices in selected rural area.

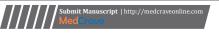
## Methodology

# Study design

A cross sectional study was done.

# Study period

The study period was one year duration from July 2012 to June 2013. The study was started with protocol preparation and finished through final report submission.





## Study population

Mothers having children aged between 0-6months of age.

#### Study area

The study area was selected purposively. The study was conducted in Nawabgonj upazila located in the south-western corner of Dhaka district which was the biggest upazila located about 45kilometers away from city. Most families earned from job in abroad. There was a government primary health care centre which offers antenatal care, immunization and pediatric out-patient services. Majority of the people got health care facilities from private hospital. While most deliveries occurred in private clinic, some deliveries occurred at home attended by traditional birth attendant. EPI centers were selected for data collection. The informed consent of the subjects was obtained before data collection.

## Sample size

A total of 400 subjects were estimated.

# Sampling technique

Total 400 mothers were selected purposively from the three union of Nawabgonj Upazilla in Dhaka district.

#### **Data collection techniques**

Face to face interview was used for data collection.

# Data processing & analysis

All interview forms were reviewed and individual questionnaire was checked and cleaned to avoid any possible mistakes. After checking the completeness, coding was done. Data entry, cleaning, editing and final analysis was done in SPSS version 15.0. Descriptive as well as inferential statistics were used to present data.

# **Ethical considerations**

- i. Ethical guideline of Diabetic Association of Bangladesh (BADAS) was followed throughout the study.
- ii. Informed written consent was taken from every respondent after full explanation of the nature and purpose of the study.
- iii. Subjects were free to withdraw from the study at time they liked to do.
- The questionnaire was designed considering the privacy of the subjects.
- v. Personal information kept confidential.

#### Result

Socio demographic characteristics of mothers were summarized in Table 1. The mean (±SD) age of the mothers was 24.4years. Majority of the respondents (75.3%) were Muslims. About half of the participants (54.5%) lived with nuclear family whereas 42.3% belonged to joint family. About 22% mother had 4 family members and 59% had 3-6 family members. Majority of the respondents (35%) had good income 15000-25000 BDT per month. About 23.5% mother completed higher secondary level of education but majority of the mother (39.5%) had secondary level. Most of the respondents (83.8%) were housewife and a small portion (11.0%) was service holder. Table 2 showed pattern of breast feeding practices. More than half of the respondents (58.5%) practiced only breast milk but combination of

breast milk and artificial milk was practiced by 22.8% respondents. Most of the mothers (34.8%) fed breast milk 12-15times in a day whereas 29.5% mothers fed breast milk to their child according to demand. Practices of other foods beside breast milk were common among 39.3% mothers.

Table I Socio-demographic characteristics of respondents ( n=400)

Variables	Percentage (%)		
Age( year )			
<b>Mean±SD</b> 24.44±4.93			
Family member			
6-Mar	59.8		
I O-Jul	39.8		
Family type			
Nuclear	54.5		
Joint	45.6		
Religion			
Muslim	75.3		
Hindu	23.8		
Monthly family incon	ne in BDT		
15,000	33.3		
15,000-25,000	35		
More than 25,000	31.8		
Birth Order of Child			
I	64.3		
2	27.3		
3	7		
4	1.5		
Preceding Birth Inter	rval		
No Previous Birth	63.5		
I5month	13.3		
16-24month	12.3		
>25month	П		
Education			
No Formal Education	1		
Primary	20		
SSC	46.5		
HSC	23.8		
Graduate and Above	8.8		
Occupation			
Housewife	84		
Service	П		
Others	5		

Table 2 Pattern of breastfeeding practices (n=400)

Characteristics	Frequency	%
Types of feeding		
Only Breast Milk	234	58.5
Breast Milk and Artificial Milk	91	22.8
Only Artificial Milk	40	10
Cows and Goat Milk	29	7.3
Breast Milk and Water	3	0.8
Others	3	0.8
Frequency of breast feeding		
6-8times	57	14.3
9-11 times	28	7
12-15times	139	34.8
Breast Feeding on Demand	118	29.5
Types of other feed		
Cow's Milk and Suji	113	28.3
Artificial Milk & Others	39	9.8
Cow's Milk and Rice Bran	16	4

Table 3 showed initiation of breast feeding. Majority of the respondents (36.8%) did not remember the time of breastfeeding initiation and 31.8% practiced timely initiation within one hour after birth and on the other hand 31.5% of the respondent initiated breastfeeding more than 1 hour after birth. Different socioeconomic variables showed significant association (p<0.05) with initiation of breastfeeding (Table 4). It was observed that 47.7% and 54.9% mother initiated breastfeed within one hour after birth and more than one hour respectively. Both of those were statistically significant (p<0.05). About 57.3% mother lived in nuclear family. More than two third of the mothers (75.6%) were influenced by the non health professionals to initiate breastfeeding after one hour after birth.

Table 3 Distribution of the time of breastfeeding initiation

Characteristics	Frequency	%
Within One Hour After Birth	127	31.8
More Than Thour	126	31.5
Don't Remember	147	36.8

**Table 4** Association of initiation of breast feeding practices with different variables

Variables	Initiation of breast feeding		χ² Value	<b>PV</b> alue			
	Within Ihour	More than I hour					
Children's Sex	N( %)	N( %)	10.92	0.001			
Male	91(37.6)	151(62.4)					
Female	86( 54.4)	72( 45.6)					
Age of the Respondent							
17-25	121(45.1)	147( 54.9)	7.61	0.055			
26-34	52( 47.7)	57( 52.3)					
35-43	4( 19.0)	17( 81.0)					
Family Member							
6-Mar	102( 42.7)	137( 57.3)	0.605	0.001			
I 0-Jul	74( 46.5)	85( 53.5)					
Family Type							
Nuclear	93( 42.7)	125( 57.3)	0.491	0.001			
Joined	84( 46.2)	98( 53.8)					
Birth Order							
First Mother	130( 50.6)	127( 49.4)	11.69	0.001			
Second Time	47( 32.9)	96( 67.1)					
Influencer to Take Artificial Milk							
Non- health Professionals	32( 24.4)	99(75.6)	9.89	0.002			
Health Professionals	19(51.4)	18(48.6)					
Religion							
Muslim	125(41.5)	176(58.5)	3.65	0.05			
Non Muslim	52(52.5)	47(47.5)					
Delivery Attendants							
Doctors/Nurse	148( 41.5)	209( 58.5)	10.5	0.001			
TBA and others	29( 67.4)	14( 32.6)					
Mode of Delivery							
Normal	64( 57.1)	48( 42.9)	13.17	0.001			
Caesarean	113( 39.2)	175( 60.8)					

# **Discussion**

Lack of optimal breastfeeding practices is a serious public health concern all over the world. The prevalence of exclusive breastfeeding practices is increasing day by day worldwide but not fulfills the target criteria. According to BDHS 2011 in Bangladesh it was estimated that the prevalence of EBF was 64%. Optimal infant and young child feeding especially exclusive breastfeeding has a highly protective effect against both illnesses of ARI and diarrhea<sup>10</sup> and decreased childhood morbidity and mortality. According to UNICEF 39% of newborns were put into the breast within 1hour after birth, the

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rate was low in Asia (31%).12 In this study 31.8% mothers initiated breastfeeding within one hour after birth and 31.5% fed breast milk more than one hour after birth which was almost same as observed in Nepal (35.4%) and higher than a study showed in Bangladesh (27.5%) but lower than Sri Lanka (56%). 13 But tremendous result was seen in a study that 80.4% mothers initiated breast feeding within one hour as recommended.<sup>14</sup> Delayed initiation of breastfeeding was common in Bangladesh but rates of initiation had improved in recent years. Another study conducted in Bangladesh reported similar finding.<sup>15</sup> Initiation of breastfeeding on the third day or later was also practiced. In 1996 a study conducted at rural women and showed 27% women initiated breastfeeding on the third day or later. 16 A study from Ghana revealed 22% of all neonatal deaths could be prevented if all women could initiate breastfeeding within one hour after birth. 17 There was significant association with child sex and early initiation of breastfeeding (p<0.05). In this study female children were 1.8 imes more strongly associated than male in initiation of breastfeeding within one hour after birth. Delivery assistance and mode of delivery also had significant association (p<0.05). A study in Benin showed early initiation of breastfeeding was 50%. About 58% delivery was done by TBAs and health professionals. 18 Influence to take artificial feeding by the non medical person like grandmother, mother in laws was associated with early initiation of breastfeeding (p<0.05). Kessler et al.,19 reported that 71% mothers were influenced by the infant's father and 29% by the maternal grandmother. Heather<sup>20</sup> found that children born at home were significantly more likely than children born at private hospitals to initiate breast-feeding early.

## Conclusion

The study attempted to determine pattern of breastfeeding practices in a rural area like Nawabgonj thana in Bangladesh. Among mothers more than half of the respondents (58.5%) practiced only breast milk but combination of breast milk and artificial milk was also practiced by 22.8% respondents. Most of the mother (34.8%) had given breast milk 12-15times in a day whereas 29.5% mothers fed breast milk to their child according to demand. So overall scenario need to be improved.

## **Acknowledgements**

None.

#### Conflict of interest

Author declares that there is no conflict of interest.

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