Editorial

Hospitality management is the part of the service industry that generates more placements, compared to others. The training that the managers in the hospitality industry receive in business, human resources and customer service among others stand them in good stead for a long time in their careers. Being essentially people oriented, they are required to coordinate staff members and give guests an excellent experience. A degree in hospitality management prepares students for managing positions in the hospitality industry like hotel general management and restaurant management.

Hospitality management encompasses many different business, including restaurants, hotels, casinos, resorts, tour agencies and airlines. With a degree in hospitality management, there are many different types of careers that can be pursued. Many companies in varied industry sectors have begun to favour candidates with hospitality education. However, extensive training and work experience is typically necessary for upper-level management positions.

There are numerous benefits of doing hospitality management. The hospitality industry generating billions of dollars in annual revenues worldwide, gives ample opportunities for career development. It is dynamic and fast-growing industry, which gives challenges to learn from and opportunity for growth.

“It is estimated that between now and the year 2013, the hotel industry will generate 250 million jobs which will consist of approximately 10% of total world employment.”

The World Travel and Tourism Council

There are varied Courses available to those inclined to make their career in one of the fastest developing sectors in the world since after the Second World War and will continue to grow steadily in the foreseeable future. Although, there are opportunities in hospitality for professionals from all fields of specialization, yet those who view their careers exclusively in the hospitality business need to undergo some sort of learning and training. The structured learning and training can be done through a variety of courses depending on the background, career aspirations and aptitude of the candidates. Some of the popular courses are in either hospitality management or related field such as, hotel management, event management, travel and tourism management etc. A few common courses and their durations are: Diploma in Hospitality Management, Bachelor of Arts Degree in Hotel and Hospitality Management, Graduate Certificate in International Hospitality Management, Graduate Diploma in International Hospitality Management, Master Degree in International Hospitality Management, Bachelor in Hospitality Management and so on.

With all the training and learning on offer, there is a serious lack of informed journals exclusively dedicated to showcase and share the research and advancements in the field of hospitality and tourism. An appreciable effort is being made in this direction by MedCrave in launching the long awaited informed and focussed Journal on Hotel Management – Hospitality and Tourism Management International Journal. This journal is being released with the vision of an open access journal, providing a forum to share the burgeoning knowledge in the field of hotel, hospitality and tourism. This journal as envisioned should be able to fill in a gap left open by other journals vying to increase their readership through increasing their coverage of any and all subjects in the spectra. For the hospitality professionals this promises an enriching experience.

I, for one, would like to congratulate the team MedCrave on a laudable effort and wish them all success. I also hope that the format provides the flexibility required for hospitality professionals, whether from the industry or academia, to creatively share their thoughts, ideas, research work and observations.

I, once again, wish the journal to achieve great success catering to an ever growing body of hospitality professionals, researchers and investors.

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Conflict of interest
Author declares that there is no conflict of interest.